



**16<sup>th</sup> ANNUAL REDONDO BEACH Surf N Turf LOBSTER  
FESTIVAL**

**September 23, 24 & 25, 2011**

**Seaside Lagoon 200 Portofino Way, Redondo Beach  
(Next to Redondo Pier)**

The Redondo Beach Chamber of Commerce & Visitors Bureau will host the **16<sup>th</sup> Annual Surf N Turf Lobster Festival** at Seaside Lagoon in Redondo Beach. The festival typically brings 12,000 to 15,000 lobster and steak lovers together to enjoy fresh Maine lobsters, Certified Angus New York Steaks, non-stop live music, dancing, games of skill, a variety of food booths, 3 fully stocked bars & an Art & Craft Village, all on the pristine sand; overlooking the beautiful Pacific Ocean & adjacent to the Redondo Beach Pier. Attendees pay \$10 to \$12 to get into the Festival; (kids 12 & under are free). Vendor parking is close by.

We are currently seeking artists, crafters, & vendors specializing in unique, unusual & higher-end items. Spaces are limited to 30 vendors. Don't miss out on this opportunity to sell your craft at this popular annual event!

Attached is an application for your participation in this year's event. Deadline is Sept. 1. Booth assignments, maps & parking passes will be sent out shortly after this date. We look forward to receiving your application & having you sell your wares at the **16<sup>th</sup> Annual Redondo Beach Surf N Turf Lobster Festival!** \* \* \*

# DEADLINE FOR APPLICATIONS; SEPT. 1

## Show Hours

- Friday, September 23,..... 5pm to 11pm
- Saturday, September 24,..... Noon to 11pm
- Sunday, September 25,.....Noon to 9pm

10' X 10' Space.....\$400  
(Must have own canopy, tables, etc.... nice display)

\* Commercial Vendors

10' X 10' Space.....\$700  
(Redondo Beach Chamber members save 20%: \$560)

\* (includes: Canopy, table & chairs)

Company or Name: \_\_\_\_\_

Contact or person in charge: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip:  
\_\_\_\_\_

Telephone (cell or both) \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web site: \_\_\_\_\_

California resale license number: \_\_\_\_\_

Please give a detailed description of the products you wish to sell: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT:** Application **MUST** include product & display photos, charge card information or cashiers check/money order made out to: Redondo Beach Chamber of Commerce. Please include a self addressed stamped envelope for your space assignment, other pertinent info & photo returns:

\_\_\_\_\_

**VENDOR APPLICATION**  
**16<sup>th</sup> ANNUAL REDONDO BEACH Surf N Turf LOBSTER**  
**FESTIVAL**

**REQUIREMENTS AND CONDITIONS:**

1. Application does not guarantee acceptance in the event. Acceptance of your product does not constitute exclusivity.
2. Load-in on Friday must be accomplished by 3:00, set-up by 5:00. Attractions must load in after you so vendor gate will be closed at 3:00.
2. Participants will adhere to event opening & closing times; comply with fire codes & size restrictions. No infringing on walkways or neighboring booths.
3. Participants must sell from THEIR booth only. No roving or moving to other locations w/out permission from Event Management. No barking or amplified sound equipment or microphones.
4. Participants are responsible for their own set-up & tear-down of displays & product.
5. Vendors **MUST STAFF** their booths at all times & be ready for business when the festival opens each day & plan to be staffed till closing.
6. NO PETS of any kind are allowed at the event.
7. NO alcoholic beverages are allowed in vendor booths.
8. All participants must have a California Board of Equalization sellers permit & participants should have their own liability insurance.
9. No refunds will be made due to bad weather or acts of God.
10. The Redondo Beach Chamber of Commerce & Visitors Bureau, Pete Moffett Productions, Inc, and the City of Redondo Beach & their associates or representatives or any members/employees of the event, shall have no liability for theft or damage to property belonging to participants.

**PLEASE NOTE: YOUR DISPLAY WILL BE ON THE SAND**

**\*\*\*\*\* OVERNIGHT SECURITY & LIGHTS ARE PROVIDED \*\*\*\*\***

**I have read and accept the conditions listed above:  
Please, ..really read this info! There's a quiz later. Good prizes! Bj**

Application Submitted by:

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(Please Print Name) (Title)

Signed \_\_\_\_\_ Date: \_\_\_\_\_

# DEADLINE SEPTEMBER 1, 2011

## CHECKLIST:

1. Signed Application
2. Cashiers check, credit card or money order for \$400 - crafter, OR \$700 - commercial, payable to: Redondo Beach Chamber of Commerce.
3. Photos of your product & display
4. Self-addressed-stamped envelope for space assignment, map & photo return.

**MAIL TO:** Redondo Beach Chamber of Commerce & Visitors Bureau  
Attn: Lobster Festival  
200 N. Pacific Coast Hwy..  
Redondo Beach, CA. 90277

Questions? Call; Bj Conte @ 310-889-6223

## **CHARGE MY CREDIT CARD ONLY WHEN MY APPLICATION IS APPROVED**

Circle one: MASTERCARD VISA AMEX

Card Number: \_\_\_\_\_

Exp. \_\_\_\_\_

Verification code/Three digits on back of card next to signature line:

\_\_\_\_\_

Name on Card:

\_\_\_\_\_

Billing Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: Area Code \_\_\_\_\_ Number \_\_\_\_\_

Fax Number: Area Code \_\_\_\_\_ Number \_\_\_\_\_

Signature:

\_\_\_\_\_